



**Weekly
Crypto
Roundup**

LIBERTÉE

Highlights

KFC Adds Blockchain to their AdTech in the Middle East

- AdTech = umbrella term for the software and tools that help agencies and brands target, deliver, and analyze their digital advertising efforts
- Ozge Zoralioğlu (CMO at KFC, Yum! Brands) spoke on it:
 - Leveraging blockchain technology's immutability means that together, we are able to improve trust, transparency and efficiency in our supply chain
- Calls blockchain a step closer to bringing customers log-level transparency

Daily Profits & Losses

Date	Top 10 24hr Volume Leaders	Price (USD)	% Change	24hr Vol. in USD	Top 10 24hr Winners	% Change	Top 10 24hr Losers	% Change
April 29th, 2020	Tether (\$USDT)	\$1.0100	0.99%	\$60.78 B	Streamr DATAcoin (\$DATA)	53.87%	Komodo (\$KMD)	-4.58%
April 30th, 2020	Tether (\$USDT)	\$0.9990	-1.10%	\$96.82 B	Siacoin (\$SC)	21.66%	Unibright (\$UBT)	-10.72%
May 1st, 2020	Tether (\$USDT)	\$1.0100	1.09%	\$66.23 B	Hedera Hashgraph	14.40%	Hive (\$HIVE)	-6.22%
May 2nd, 2020	Tether (\$USDT)	\$1.0000	-1.00%	\$46.98 B	Digibyte (\$DGB)	15.82%	Hive (\$HIVE)	-11.51%
2	Bitcoin (\$BTC)	\$8,957.95	0.23%	\$37.6 B	Hyperion (\$HYN)	13.10%	Unibright (\$UBT)	-7.63%
3	Ethereum (SETH)	\$214.65	0.07%	\$18.06 B	Decentraland (\$MANA)	9.64%	Streamr DATAcoin (\$DATA)	-7.12%
4	Litecoin (\$LTC)	\$48.52	0.76%	\$4.21 B	Ethereum Classic (ETC)	9.13%	Aave (\$LEND)	-6.97%
5	EOS (SEOS)	\$2.90	0.00%	\$3.17 B	Theta (\$THETA)	8.72%	KuCoin Shares (\$KCS)	-1.96%
6	Bitcoin Cash (\$BCH)	\$258.69	98.88%	\$2.99 B	Hedera Hashgraph (\$HBAR)	8.55%	Ren (\$REN)	-1.49%
7	Ethereum Classic (ETC)	\$7.20	96.95%	\$2.31 B	Ravencoin (\$RVN)	6.63%	Status (\$SNT)	-0.96%
8	XRP (\$XRP)	\$0.22	-95294.30%	\$2.15 B	Bytom (\$BTM)	4.12%	Binance USD (\$BUSD)	-0.87%
9	Bitcoin SV (\$BSV)	\$212.52	96.88%	\$1.98 B	Quant (\$QNT)	3.92%	Paxos Standard (\$PAX)	-0.78%
10	TRON (\$TRX)	\$0.02	1.14%	\$1.51 B	Stellar (\$XLM)	3.78%	TrueUSD (\$TUSD)	-0.70%
May 3rd, 2020	Tether (\$USDT)	\$1.0000	0.00%	\$59.36 B	Holo (\$HOT)	16.15%	Hive (\$HIVE)	-12.66%
2	Bitcoin (\$BTC)	\$8,922.44	-0.40%	\$47.59 B	Matic Network (\$MATIC)	8.73%	Unibright (\$UBT)	-9.10%
3	Ethereum (SETH)	\$213.26	-0.65%	\$20.14 B	Hyperion (\$HYN)	7.12%	Hedera Hashgraph (\$HBAR)	-8.93%
4	Litecoin (\$LTC)	\$48.66	0.29%	\$4.78 B	Ethereum Classic (ETC)	6.38%	Decentraland (\$MANA)	-5.76%
5	EOS (SEOS)	\$2.90	0.00%	\$3.84 B	Synthetix Network Token (\$SNX)	4.92%	Streamr DATAcoin (\$DATA)	-5.24%
6	Bitcoin Cash (\$BCH)	\$258.27	-0.16%	\$3.75 B	Ravencoin (\$RVN)	4.57%	Nervos Network (\$CKB)	-5.12%
7	Ethereum Classic (ETC)	\$7.29	1.23%	\$3.23 B	Theta (\$THETA)	4.39%	Energi (\$NRG)	-5.09%
8	XRP (\$XRP)	\$0.22	-1.22%	\$2.33 B	Digibyte (\$DGB)	3.07%	Ren (\$REN)	-4.79%
9	TRON (\$TRX)	\$212.39	-0.06%	\$2.21 B	BitTorrent (\$BTT)	2.75%	Siacoin (\$SC)	-4.71%
10	Stellar (\$XLM)	\$0.02	-1.39%	\$1.54 B	Decred (\$DCR)	2.61%	Algorand (\$ALGO)	-4.45%
May 4th, 2020	Tether (\$USDT)	\$1.0100	0.99%	\$59.15 B	Hyperion (\$HYN)	56.36%	Maker (\$MKR)	-7.56%
2	Bitcoin (\$BTC)	\$8,865.20	-0.65%	\$44.83 B	Holo (\$HOT)	37.02%	MaidSafeCoin (\$MAID)	-5.72%
3	Ethereum (SETH)	\$206.29	-3.38%	\$21.86 B	Hive (\$HIVE)	35.93%	Energi (\$NRG)	-5.50%
4	Litecoin (\$LTC)	\$47.20	-3.09%	\$4.68 B	Zilliqa (\$ZIL)	20.80%	Quant (\$QNT)	-3.67%
5	EOS (SEOS)	\$2.78	-4.32%	\$4.17 B	BitTorrent (\$BTT)	7.23%	Monero (\$XMR)	-3.50%
6	Bitcoin Cash (\$BCH)	\$244.37	-5.69%	\$3.75 B	ABBC Coin (\$ABBC)	6.21%	Status (\$SNT)	-2.98%
7	Ethereum Classic (ETC)	\$7.24	-0.69%	\$2.93 B	Digibyte (\$DGB)	5.08%	Bitcoin Cash (\$BCH)	-2.92%
8	XRP (\$XRP)	\$0.22	-1.39%	\$2.39 B	VeChain (\$VET)	4.96%	Bytom (\$BTM)	-2.80%
9	Bitcoin SV (\$BSV)	\$204.82	-3.70%	\$2.35 B	Crypto.com Coin (\$CRO)	2.91%	NEM (\$XEM)	-2.70%
10	TRON (\$TRX)	\$0.02	1.90%	\$1.74 B	Tezos (\$XTZ)	2.90%	HyperCash (\$HC)	-2.60%




Notes

Binance Exchange Referral Link:
<https://www.binance.com/en/register?ref=37835646>


Brave Browser Referral Link:
<https://brave.com/?ref=uch560>


Portfolio (CAD)

Trust Wallet (\$411 CAD)

	Ethereum \$289.61 +0.33%	1.37197 ETH \$397.34
	Binance \$23.76 -0.24%	0.419 BNB \$9.95
	Bitcoin \$12,521.83 +0.78%	0.00032 BTC \$4.11

Trades

	Buy via Binance	0.009841 BTC
	Apr 29, 2020 07:30 pm	Paid 86.2627 USDT
	TRADING PAIR	PRICE
	BTC/USDT	¥8,765.64
	FEE	COST (FEES INCLUDED)
	B0.00000984	¥86.3485
	CHANGE	CURRENT VALUE
	+13.75%▲	¥98.2245

	Sell via Binance	0.0012 BTC
	May 07, 2020 02:04 pm	Received 11.796 USDT
	TRADING PAIR	PRICE
	BTC/USDT	¥9,830
	FEE	PROCEEDS (FEES DEDUC...)
	¥0.01179600	¥11.7842
	CHANGE	CURRENT VALUE
	+1.50%▲	¥11.9853

Savings Account

Total Balance: Hide

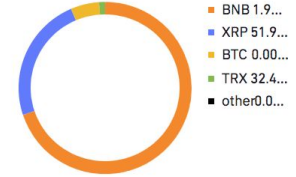
0.00483837 BTC = C\$67.02

Locked:

0.00000000 BTC = C\$0.00

Flexible:

0.00483837 BTC = C\$67.02



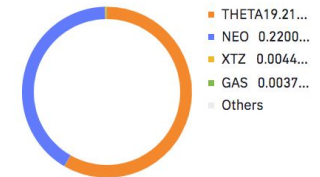
Exchange Wallet

Account Balance: Hide

0.00053321 BTC

Estimated Value:

C\$7.39



Margin Wallet

Total Balance: Hide

0.01076937 BTC = C\$149.18

Total Debt:

0.00328433 BTC
≈ C\$45.50

Account Equity:

0.00748503 BTC
≈ C\$103.69

Your margin level:



Low Risk Moderate Risk High Risk

Profit & Loss:

Last 7 Days

Since 2020-05-01 20:21

+0.00028127 BTC (+3.90%) **+C\$15.47** (+17.53%)

- Still selling off this Apr 29th purchase from margin
- Next sell point would probably be closer to 11,000. If it dips below 8300, we'll be buying back in

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News

- **Political**

- [Brave Exposes EU Data & Privacy Issues](#)

- European governments are failing the guidelines they've set themselves (2 years after it's establishment)
 - Not enough specialists in the area
 - Highlight was learning that the Irish Data Protection Commission is the lead authority for Google and Facebook's oversight on this

- **Social Demographic**

- [Zurich-based Startup, Encointer Plans for UBI's Migration to Blockchain](#)

- Inspired by remittance fees sent worldwide and the ability to help localize that cashflow in needed areas
 - Project includes built in 7% monthly loss to offset inflation costs
 - Uses a "Proof of Personship" model for distributing tokens via blockchain
 - This model encourages only people that gather around the community to receive the digital asset

- **Economics**

- [What Happened on Black Thursday at the Institutional Level?](#)

- Genesis Global Capital reported making the entire Q1s lending amount back before the end of March
 - Genesis is one of the largest lenders in the crypto space drawing many to see the institutional interest in this
 - They loaned out 2B in Q1 alone and to "cross 1B mark before March 12th selloff" means they made 1B in less than 20 days.

- **Technology**

- [NASDAQs Digital Token](#)

- R3 will build the blockchain platform for NASDAQ
 - Head of Digi Assets at NASDAQ spoke on it:
 - "Existing exchanges and financial institutions "see an opportunity to automate and digitalize manual processes in the bilateral OTC markets,"

- “What Nasdaq has been struggling with is figuring out is [whether] these blockchains will be public, as in cryptocurrency networks, or if it will be enterprise solutions where they can remain in control,” he added.

[#ID2020: Trust Over IP](#)

- ID2020 hype continues with IBM and Mastercard's contributions to the initiative as well as their expected ROI
- "ToIP" is an organization said to provide oversight to the ecosystem building with blockchain underway right now
- Strong list of private sector contributors with newly appointed "Digital Identification" executives
- MC Exec mentions the ability for blockchain to soon help leverage brand identity on the personal level